



# WIA CONVENTION 2012 LOS ANGELES, CALIFORNIA

## SUPPLIER SPONSORSHIP OPPORTUNITIES

The WIA board of directors and your supplier representatives want to offer our suppliers the opportunity to sponsor events at the annual convention in 2012. We know from past years that your sponsorships have allowed the association to offer many additional opportunities to our attendees, thanks to your generosity. This year we are offering several areas for sponsorships and additional exposure for your participation.

The goal of the WIA is to offer more added-value and marketing opportunities for those that choose to support the association through a sponsorship. There are several key sponsorships that will allow you to have a customized sign and special recognition for your support, therefore offering higher visibility to the attendees for your company. As well, we will have a slide show throughout the supplier events showing your logos. We encourage you to take advantage of these special offerings.

Unlike sponsorships that are designated by levels, these sponsorships are tied directly to the various events. You will be recognized in the general session as a sponsor and a sign listing all sponsorships will be prominently displayed in the exhibit area throughout the convention.

### Official Sponsors Will Receive:

- Listing in Convention On-site Program
- Logo slide presentation during the supplier events
- Sign at the Sponsored Event (If appropriate)
- Sponsor Designation on Name Badge
- Special Recognition at Banquet
- Special Honor Roll to be displayed at Registration Desk or within Exhibit Area
- Special Booth Ribbon Recognition

### Sponsorship Agreement form

All Event Sponsorships must be paid prior to MARCH 1, 2012 to entitle the member company to be designated an official sponsor at the WIA annual convention in Los Angeles, CA.

### SPONSORSHIP OPPORTUNITIES:

• Welcome Reception Bar Coupons ( 2 per person):	\$ 300.00 each	3 supplier sponsorships
• Breakfast with Suppliers 3/15:	\$ 400.00 each	2 supplier sponsorships
• Coffee Time 3/16:	\$ 250.00 each	2 supplier sponsorships
• Plant Tour Lunch at Arctic Glacier:	\$ 300.00 each	2 supplier sponsorships
• Transportation to Plant Tour:	\$ 300.00 each	2 supplier sponsorships
• VIP Transfers to Show Tapings 3/15:	\$ 300.00 each	2 supplier sponsorships
• Awards Banquet Oscar Event Décor:	\$ 400.00 each	2 supplier sponsorships
• Awards Banquet Floral Arrangements:	\$ 300.00 each	2 supplier sponsorships
• Awards Banquet Music: Band	\$ 500.00 each	2 supplier sponsorships

\*\* To have an event sponsorship dedicated to one supplier you may purchase total number available

Please fax form, then mail forms and payment to:

Meeting Expectations, Ltd.  
112 Livingstone Drive, Cary, NC 27513  
Questions Call: 919-851-5555 or 919-244-9459 (Jacquie Wells cell)  
Fax: 919-469-5556 E-mail: jacquie@meetexpect.com

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Person Preparing Form \_\_\_\_\_

We agree to sponsor an event at the upcoming WIA annual convention in Los Angeles, CA, March 14-17, 2012. Following is a list of our preferred sponsorship in order of preference. We understand that sponsorships are given on a first come, first served basis and will be evaluated by the date of receipt in headquarters office.

First Choice: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

Second Choice: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

Third Choice: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

Form Of Payment  Check  Credit Card

Credit Card Type \_\_\_\_\_ Number \_\_\_\_\_

Expiration \_\_\_\_\_ Signature of Card Holder \_\_\_\_\_

The sponsorship price reflects a discount of 5% for cash payments. If paying by credit card the sponsorship fees will be billed plus 5%. You may pay by check to avoid this additional cost.

SPONSORSHIP GRAND TOTAL: \$ \_\_\_\_\_

\*\*In fairness to all suppliers ample time will be provided for each supplier to receive the registration packet then set a date for sponsorship form receipt by association office, allowing everyone equal opportunity for these sponsorships. Therefore, commitments for sponsorships will be accepted beginning **Friday, February 3rd at 8:30 a.m. PST**. Sponsorships requested will be confirmed based on the time the fax or e-mail is received in the headquarters office.

Please fax/ e-mail the attached form to:      Attention: Jacquie Wells      Fax #: 919-469-5556  
E-Mail: Jacquie@meetexpect.com

We hope you will find this a great opportunity for additional recognition at our 2012 WIA convention.  
Should you have any questions please don't hesitate to give us a call: Jacquie Wells, 919-851-5555/cell-919-244-9459,  
Mike Ringstaff, 800-543-1581.

*Thank you for your support of the WIA*